

Job Description – UzoneMedia Pte. Ltd.

Title: Senior/Account Manager(Singapore)

Based at: UzoneMedia Pte. Ltd. (Singapore)

Scale and territory: Singapore

Job purpose: Expand Singapore iCabTV Media sales, forge and maintain relationships with media agencies and specialist agencies.

Key responsibilities and accountabilities:

- Manage media sales and revenue projections that adhere to our objectives.
- Prepare proposals for Agencies/ Direct Clients presentation.
- Actively manage the client relationship and function at the senior-level, day-to-day contact point for existing and new media & advertising agencies.

Qualification/Specific Job Skills:

- Comprehensive advertising/ media industry knowledge. Clients and agencies contact.
- Proven track record with Media Sales: (Conventional, Digital, Out- Of- Home, Mobile)
- Candidates with Media Agency background can also be considered
- College or University graduated with Advertising, Marketing, and Business Administration related programs, OR, Substantial Media Experience.
- Singaporean / Permanent Residents.
- Fresh Graduates with the Right Attitude may also apply.

Personality: Right Mental Attitude, Belief (Product), Good Presentation Skill, Good Client Servicing Standards, Good Follow- Up, Result Oriented, Motivated Quick Learner.

Literacy and Numeracy: ROI measurement/ analysis in the Media industry will be an added advantage.

Business Skills: Good with face-to-face, over the phone and written communication. Demonstrated success and experience in the job field.

Personal Situation: Mature and domestically secure.